2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 155 SEPTEMBER 2024
FINAL QUESTIONNAIRE
SEPTEMBER 16-22, 2024

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM
1   Form 1
2   Form 2
Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
ATP source: Randomly assigned for each survey

QUE: WS0
ASK IF WEB (XCHANNEL=1):

Welcome! We are glad to have you as a member of the American Trends Panel. <u>This survey is shorter than usual</u> and should take about 8 minutes for most people to complete.

Before you begin the survey, here are some things to note.

NAVIGATING:
Do <u>not</u> use the browser's back button or browser menus while taking the survey. To move from page to page, use the navigation buttons at the bottom of each screen as you move through the survey. Use:

      "BACK" to go back to an earlier question.
      "NEXT" to go to the next question.

ANSWERING QUESTIONS:
▪   Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer.

▪   Please answer each question by selecting the item or category that best describes your response. If you wish to skip a question, please click or tap the "NEXT" button.

▪   To select responses in questions with buttons, click on the button beside your response. If a question asks for a text response, click in the box, and begin typing.

FINISH LATER:
If you start taking the survey and need to return later to finish it, you may do so. When you wish to resume, just click the link in your email or text message. It will take you to the last question you answered.

Please click or tap the Next button below to begin your survey.

CATI INTRODUCTION
Voicemail Message
[PN: LEAVE VOICEMAIL TWICE, THE FIRST AND SECOND TIME A CALL GOES TO VOICEMAIL FOR LL OR CELL; SET FOR CALLBACK]

Hello, I am calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. We will try to reach you again. Or you can give us a call back at 1-800-314-8847 to take your survey at a time that is convenient for you.

QUE: CS1
ASK IF CATI (XCHANNEL=2):

> Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance.
>
> May I please speak to **[PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT** "the member of this household who joined the American Trends Panel" **]**?
>
> (**READ IF PERSON ON PHONE ASKS THE PURPOSE OF CALL: [PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT** "An adult at this number" **]** joined the American Trends Panel. We are reaching out to them for their next survey opportunity.)
>
> 1   Respondent already on the phone
> 2   Respondent coming to phone
> 3   Respondent is unavailable
> 99   Refused

[PN: IF CS1=1,2, CONTINUE]
[PN: IF CS1=3, GET NAME AND SET FOR CALLBACK]
[PN: IF CS1=99, THANK AND TERMINATE – RECORD AS 'CS1-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 40) (SET AS UNRESOLVED)]
[PN: CS1 TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

QUE: CS1T
ASK IF RESPONDENT IS ON PHONE OR COMING TO PHONE (CS1=1,2):
[PN: IF RESPONDENT CAME TO PHONE (CS1=2), INSERT TEXT AS SHOWN]

> **[PN: IF CS1=2 INSERT** "Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance." **]** Thank you for being a valued member of the American Trends Panel.
>
> 1   Continue
> 99   Refusal

[PN: IF CS1T=1, CONTINUE]
[PN: IF CS1T=99, THANK AND TERMINATE – RECORD AS 'CS1T-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 42) (SET AS UNRESOLVED)]
[PN: CS1T TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

QUE: CS2
ASK IF CATI (XCHANNEL=2):

Before we continue, are you driving or doing any activity requiring your full attention?

1   Yes, driving
2   No, not driving
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused

[PN: IF CS2=2, CONTINUE]
[PN: IF CS2=1, GET NAME AND SET FOR CALLBACK]
[PN: IF CS2=98, 99, THANK AND TERMINATE – RECORD AS 'CS2-SCREENING REFUSAL'
(CODE 41)]
[PN: CS2 TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

-----------------------------MAIN QUESTIONNAIRE BEGINS HERE-----------------------------
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BAT: GROUP_TRUST
ASK ALL:

[PN: IF WEB:] How much, if at all, do you trust the information you get from…

[PN: IF CATI: SHOW FOR FIRST ITEM:] How much, if at all, do you trust the information you get from **(INSERT ITEM)**? **(READ LIST)**

[PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS:] What about **(INSERT ITEM)**?
(READ AS NECESSARY: How much, if at all, do you trust the information you get from **(INSERT ITEM)**? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
a   National news organizations
b   Local news organizations
c   Friends, family, and acquaintances
d   **[PN: IF WEB]** Social media sites, such as Facebook, X (formerly Twitter), or YouTube
        [PN: IF CATI:] Social media sites, such as Facebook, X (formerly known as Twitter), or YouTube

RESPONSE CATEGORIES:
    1   A lot
    2   Some
    3   Not too much
    4   Not at all
    98   **[PN: IF CATI:]** (DO NOT READ) Don't know
    99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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TXT:
[PN: SHOW WATCHDOG_1 AND WATCHDOG_3 ON SAME SCREEN; RANDOMIZE ORDER OF WATCHDOG_1 AND WATCHDOG_3; RECORD RANDOMIZATION IN DATA FILE]

QUE: WATCHDOG_1
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; RECORD ROTATION IN DATA FILE]

Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done.

Which position is closer to your opinion?

[PN: IF CATI:] (READ LIST)

1   Criticism keeps political leaders from doing their job
2   Criticism keeps political leaders from doing things that shouldn't be done
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

QUE: WATCHDOG_3
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; RECORD ROTATION IN DATA FILE]

In presenting the news dealing with political and social issues, do you think that news organizations…

[PN: IF CATI:] (READ LIST)

1   Deal fairly with all sides
2   Tend to favor one side
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: MAINSOURCE_OE
ASK ALL:

[PN: IF WEB:] What news source do you turn to most often for political news? Please list the name of the specific news organization or source.

[PN: IF CATI:] What news source do you turn to most often for political news?

[PN: IF CATI: READ AS NECESSARY:] What is the name of the specific news organization or source you turn to most often for political news?

__   **[PN: PROGRAM OPEN END SINGLE LINE TEXT BOX]**
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: MAINSOURCE_MAIN
ASK IF PROVIDED A RESPONSE TO MAINSOURCE_OE (MAINSOURCE_OE NE 98 OR 99):

Thinking about your main news source you entered in the previous question, do you think that news source is part of the mainstream news media?

[PN: IF CATI:] (READ LIST)

1   Yes, it is part of the mainstream media
2   No, it is not part of the mainstream media
[PN: INSERT A LINE OF SPACE]
3   **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: CAMPNII
ASK ALL:

How closely have you been following news about candidates for the 2024 presidential election?

[PN: IF CATI:] (READ LIST)

1   Very closely
2   Fairly closely
3   Not too closely
4   Not at all closely
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: CAMPINFOREL
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; RECORD ROTATION IN DATA FILE]

How easy or difficult has it been for you to find reliable information about the 2024 presidential election?

[PN: IF CATI:] (READ LIST)

1   Very easy
2   Somewhat easy
3   Neither easy nor difficult
4   Somewhat difficult
5   Very difficult
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: CAMPINFODIFF
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 HOLDING 98 AND 99 LAST; RECORD ROTATION IN DATA FILE]

When you get news and information about the presidential campaign and candidates, do you generally find it…

[PN: IF CATI:] (READ LIST)

1   Difficult to determine what is true and what is not
2   Easy to determine what is true and what is not
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: CAMPCOVER1
ASK ALL:

How well do you think the news media have covered the 2024 presidential election?

[PN: IF CATI:] (READ LIST)

1   Very well
2   Somewhat well
3   Not too well
4   Not at all well
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: INACCMED
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 98 AND 99 LAST; RECORD RANDOMIZATION IN DATA FILE]

How often have you seen <u>inaccurate</u> news coverage about the 2024 presidential election?

[PN: IF CATI:] (READ LIST)

1   Extremely often
2   Very often
3   Somewhat often
4   Not too often
5   Not at all
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: CAMPCOVEROWN
ASK ALL:

Overall, how well do you think the news sources <u>you turn to most often</u> have covered the 2024 presidential election?

[PN: IF CATI:] (READ LIST)

1   Very well
2   Somewhat well
3   Not too well
4   Not at all well
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: INACCOWN
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS IN SAME ORDER AS INACCMED; RECORD ROTATION IN DATA FILE]

How often have you seen <u>inaccurate</u> news about the 2024 presidential election from the news sources <u>you turn to most often</u>?

[PN: IF CATI:] (READ LIST)

1	Extremely often
2	Very often
3	Somewhat often
4	Not too often
5	Not at all
98	**[PN: IF CATI:]** (DO NOT READ) Don't know
99	**[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: INACCONV
ASK ALL:
[PN: ROTATE RESPONSE OPTIONS IN SAME ORDER AS INACCMED; RECORD ROTATION IN DATA FILE]

When talking about the 2024 presidential election with people you know, how often have you heard people share information about the campaign or candidates that you think is <u>inaccurate</u>?

[PN: IF CATI:] (READ LIST)

1	Extremely often
2	Very often
3	Somewhat often
4	Not too often
5	Not at all

[PN: INSERT A LINE OF SPACE]

6	**[PN: IF WEB:]** I don't discuss the 2024 presidential election at all **[PN: IF CATI:]** You don't discuss the 2024 presidential election at all
98	**[PN: IF CATI:]** (DO NOT READ) Don't know
99	**[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: STOPTALK
ASK ALL:

Have you ever stopped talking to someone about political and election news, whether in person or online, because of something they said?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1	Yes
2	No
98	**[PN: IF CATI:]** (DO NOT READ) Don't know
99	**[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: ELECT_MOST
ASK ALL:
[PN: RANDOMIZE RESPONSE OPTIONS 1-7, HOLDING 8, 98, AND 99 LAST IN ORDER; RECORD RANDOMIZATION IN DATA FILE]

What is the most common way you get political and election news?

[PN: IF CATI:] (READ LIST)

1   Print newspapers or magazines
2   Radio
3   Television
4   Social media
5   News websites or apps
6   Search through Google or other search engines
7   Podcasts
8   Some other way (please specify): **[PN: INSERT SINGLE LINE TEXT BOX]**
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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BAT: CAMP20NEWS
ASK ALL:
[PN: RANDOMIZE ITEMS; RECORD RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] Please indicate whether each of the following is a source of political and election news for you.

[PN: IF CATI: SHOW FOR FIRST ITEM:] Please indicate whether each of the following is a source of political and election news for you. First, **(INSERT ITEM)**? **(READ LIST)**

[PN: IF CATI: SHOW FOR SUBSEQUENT ITEM:] How about **(INSERT ITEM)**?
(READ AS NECESSARY: Is this a source of political and election news for you?" **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
a   **[PN: SHOW IF X_FORM=1:]** Fox News **[PN: SHOW IF X_FORM=2:]** Fox News Cable Channel
b   CNN
c   MSNBC
d   **[PN: SHOW IF X_FORM=1:]** ABC, CBS, or NBC **[PN: SHOW IF X_FORM=2:]** ABC, CBS, or NBC national network TV
e   NPR
f   The New York Times
g   Washington Post
h   **[PN: SHOW IF X_FORM=1:]** Talk radio, such as Sean Hannity or Mark Levin **[PN: SHOW IF X_FORM=2:]** Conservative talk radio, such as Sean Hannity or Mark Levin

RESPONSE CATEGORIES:
1   Major source
2   Minor source
3   Not a source
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: ELECTFTIGUE
ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; RECORD ROTATION IN DATA FILE]

Thinking about the coverage of the presidential campaign and candidates, which comes closer to your view?

[PN: IF CATI:] (READ LIST)

1   **[PN: IF WEB:]** I like seeing a lot of coverage of the campaign and candidates **[PN: IF CATI:]** You like seeing a lot of coverage of the campaign and candidates
2   **[PN: IF WEB:]** I am worn out by so much coverage of the campaign and candidates **[PN: IF CATI:]** You are worn out by so much coverage of the campaign and candidates
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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BAT: ELECTINT
ASK ALL:
[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; RECORD ROTATION AND RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] When it comes to news about the presidential campaign and candidates, how interested are you in getting news about each of the following?

[PN: IF CATI: SHOW FOR FIRST ITEM:] When it comes to news about the presidential campaign and candidates, how interested are you in getting news about each of the following? First, when it comes to **(INSERT ITEM)**? **(READ LIST)**

[PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS:] What about when it comes to **(INSERT ITEM)**?
(READ AS NECESSARY: When it comes to news about the presidential campaign and candidates, how interested are you in getting news about **(INSERT ITEM)**? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
PER   The candidates' personal lives
ISS   The candidates' stances on issues
EXP   The candidates' career experience
MOR   The candidates' moral character
RAC   Which candidate is leading in the race
ACT   Candidates' actions and comments on the campaign trail

RESPONSE CATEGORIES:
1   Extremely interested
2   Very interested
3   Somewhat interested
4   Not too interested
5   Not at all interested
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: ELECTTOPMOST

ASK ALL:
[PN: RANDOMIZE ITEMS 1-6, HOLDING 7, 98, AND 99 ALWAYS LAST IN ORDER; RECORD RANDOMIZATION IN DATA FILE]

When it comes to news about the presidential campaign and candidates, which of the following topics would you say you see the <u>most</u> news about?

[PN: IF CATI:] (READ LIST)

1   The candidates' personal lives
2   The candidates' stances on issues
3   The candidates' career experience
4   The candidates' moral character
5   Which candidate is leading in the race
6   Candidates' actions and comments on the campaign trail
7   Something else (please specify): **[PN: INSERT SINGLE LINE TEXT BOX]**
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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BAT: NEWS24
ASK ALL:
[PN: RANDOMIZE ORDER OF SCREENS 1 AND 2; RANDOMIZE ITEMS WITHIN EACH SCREEN; INCLUDE RANDOMIZATIONS IN DATA FILE]

[PN: IF WEB:] How much, if anything, have you heard or read about each of the following?

[PN: IF CATI: ON FIRST SCREEN ONLY: SHOW FOR FIRST ITEM:] How much, if anything, have you heard or read about each of the following? First, **(INSERT ITEM)**? **(READ LIST)**

[PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS:] What about **(INSERT ITEM)**?

(READ AS NECESSARY: How much, if anything, have you heard or read about **(INSERT ITEM)**? **(READ LIST IF NECESSARY))**

BATTERY ITEMS:
[PN: SHOW ON SCREEN 1]
ASSAS   The attempted assassination of Donald Trump in July
HARRIS   Kamala Harris replacing Joe Biden as the Democratic candidate
VANCE   JD Vance, Trump's vice presidential candidate
WALZ   Tim Walz, Harris' vice presidential candidate

[PN: SHOW ON SCREEN 2]
RFK   Former independent candidate Robert F. Kennedy, Jr. endorsing Donald Trump
DEB   The debate between Kamala Harris and Donald Trump
DNC   The Democratic National Convention in August
RNC   The Republican National Convention in July

RESPONSE CATEGORIES:
1   A lot
2   A little
3   Nothing at all
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank