

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 150 JULY-AUGUST 2024  
FINAL QUESTIONNAIRE  
JULY 15-AUGUST 4, 2024**

**Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.**

**PN = Programming note**

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**QUE: WSO  
ASK IF WEB (XCHANNEL=1):**

Welcome! We are glad to have you as a member of the American Trends Panel. The survey should take about 15 minutes for most people to complete.

Before you begin the survey, here are some things to note.

**NAVIGATING:**

Do not use the browser's back button or browser menus while taking the survey. To move from page to page, use the navigation buttons at the bottom of each screen. On the bottom of each page, there are 2 buttons to help move you through the survey:

- "BACK" to go back to an earlier question.
- "NEXT" to go to the next question.

**ANSWERING QUESTIONS:**

- Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer.
- Please answer each question by selecting the item or category that best describes your response. If you wish to skip a question, please click or tap the "NEXT" button.
- To select responses in questions with buttons, click on the button beside your response. If a question asks for a text response, click in the box, and begin typing.

**FINISH LATER:**

If you start taking the survey and need to return later to finish it, you may do so. When you wish to resume, just click the link in your email or text message. It will take you to the last question you answered.

Please click the Next>> button to begin your survey.

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**CATI INTRODUCTION**

Voicemail Message

**[ PN: LEAVE ONLY ONCE, THE FIRST TIME A CALL GOES TO VOICEMAIL FOR LL OR CELL; SET FOR CALLBACK ]**

Hello, I am calling from the American Trends Panel. This is NOT a sales call. We will try to reach you again.

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**QUE: CS1**  
**ASK IF CATI (XCHANNEL=2):**

Hello, my name is \_\_\_\_\_ calling on behalf of the American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance.

May I please speak to [ **PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT** "the member of this household who joined the American Trends Panel" ]?

(**READ IF PERSON ON PHONE ASKS THE PURPOSE OF CALL: [ PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT** "An adult at this number" ] joined the American Trends Panel. We are reaching out to them for their next survey opportunity.)

- 1 Respondent already on the phone
- 2 Respondent coming to phone
- 3 Respondent is unavailable
- 99 Refused

[ **PN: IF CS1=1,2, CONTINUE** ]

[ **PN: IF CS1=3, GET NAME AND SET FOR CALLBACK** ]

[ **PN: IF CS1=99, THANK AND TERMINATE – RECORD AS 'CS1-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 40) (SET AS UNRESOLVED)** ]

[ **PN: CS1 TERMINATION TEXT:** "Thank you for your time. Have a good day/evening." ]

**QUE: CS1T**

**ASK IF RESPONDENT IS ON PHONE OR COMING TO PHONE (CS1=1,2):**

[ **PN: IF RESPONDENT CAME TO PHONE (CS1=2), INSERT TEXT AS SHOWN** ]

[ **PN: IF CS1=2 INSERT** "Hello, my name is \_\_\_\_\_ calling on behalf of the American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance." ] Thank you for being a valued member of the American Trends Panel.

- 1 Continue
- 99 Refusal

[ **PN: IF CS1T=1, CONTINUE** ]

[ **PN: IF CS1T=99, THANK AND TERMINATE – RECORD AS 'CS1T-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 42) (SET AS UNRESOLVED)** ]

[ **PN: CS1T TERMINATION TEXT:** "Thank you for your time. Have a good day/evening." ]

**QUE: CS2**

{Trend}

**ASK IF CATI (XCHANNEL=2):**

Before we continue, are you driving or doing any activity requiring your full attention?

- 1 Yes, driving
- 2 No, not driving
- 98 [ **PN: IF CATI:** ] (DO NOT READ) Don't know
- 99 [ **PN: IF CATI:** ] (DO NOT READ) Refused

[ **PN: IF CS2=2, CONTINUE** ]

[ **PN: IF CS2=1, GET NAME AND SET FOR CALLBACK** ]

[ **PN: IF CS2=98, 99, THANK AND TERMINATE – RECORD AS 'CS2-SCREENING REFUSAL' (CODE 41)** ]

[ PN: CS2 TERMINATION TEXT: "Thank you for your time. Have a good day/evening." ]

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**CODEBOOK FOR SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC:**

**X\_NONINTERNET**

- 1 Non-internet user
- 2 Internet user

Note: Flag to identify internet users.

Source: Frame file F\_INTFREQ. If F\_INTFREQ=6, X\_NONINTERNET=1. If F\_INTFREQ=1-5, X\_NONINTERNET=2.

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 -----**MAIN QUESTIONNAIRE BEGINS HERE**-----  
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**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**

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**QUE: FOLNEWS**

**ASK ALL:**

Would you say you follow the news...

[ **PN: IF CATI: ] (READ LIST)**

- 1 All or most of the time
  - 2 Some of the time
  - 3 Only now and then
  - 4 Hardly ever
  - 98 [ **PN: IF CATI: ] (DO NOT READ) Don't know**
  - 99 [ **PN: IF CATI: ] (DO NOT READ) Refused / [ **PN: IF WEB: ] Web blank****
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**BAT: NEWSPLAT**

**ASK ALL:**

[ **PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]**

[ **PN: IF WEB: ] How often do you get news from...**

[ **PN: IF CATI: SHOW FOR FIRST ITEM: ] How often do you get news from **(INSERT ITEM)? (READ LIST)****

[ **PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS: ] How about from **(INSERT ITEM)? (READ AS NECESSARY: How often do you get news from **(INSERT ITEM)? (READ LIST IF NECESSARY))******

**BATTERY ITEMS:**

- a Television
- b Radio
- c Print publications
- d **ASK IF INTERNET USER (X\_NONINTERNET=2): A smartphone, computer or tablet**

**RESPONSE CATEGORIES:**

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 98 [ **PN: IF CATI: ] (DO NOT READ) Don't know**
- 99 [ **PN: IF CATI: ] (DO NOT READ) Refused / [ **PN: IF WEB: ] Web blank****

**BAT: NEWSPLAT\_DIG****ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT\_d=2,3,4):****[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from...

**[ PN: IF CATI: SHOW FOR FIRST ITEM: ]** Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from **(INSERT ITEM)**? **(READ LIST)**

**[ PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS: ]** How about from **(INSERT ITEM)**? **(READ AS NECESSARY: Thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from (INSERT ITEM)? (READ LIST IF NECESSARY))**

**BATTERY ITEMS:**

- a News websites or apps
- b **[ PN: IF WEB: ]** Social media such as Facebook, X (formerly Twitter), or Instagram **[ PN: IF CATI: ]** Social media such as Facebook, X (formerly known as Twitter), or Instagram
- c Search through Google or other search engines
- d Podcasts

**RESPONSE CATEGORIES:**

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**QUE: PLATFORM\_PREFER**

**ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT\_a-c=2,3,4 AND/OR NEWSPLAT\_DIG\_a-d=2,3,4):**

**[ PN: RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT\_DIG; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: SHOW ONLY THOSE ITEMS USED AT LEAST RARELY IN NEWSPLAT\_a-c=2,3,4 OR NEWSPLAT\_DIG\_a-d=2,3,4; AUTOPUNCH IF ONLY USES ONE SOURCE AND DO NOT ASK THIS QUESTION]**

Which do you prefer for getting news?

**[ PN: IF CATI: ] (READ LIST)**

- 1 Television
- 2 Radio
- 3 Print publications
- 4 News websites or apps
- 5 **[ PN: IF WEB: ]** Social media such as Facebook, X (formerly Twitter), or Instagram **[ PN: IF CATI: ]** Social media such as Facebook, X (formerly known as Twitter), or Instagram
- 6 Search through Google or other search engines
- 7 Podcasts
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**BAT: SMUSE****ASK IF INTERNET USER (X\_NONINTERNET=2):**

[ **PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE** ]

[ **PN: IF WEB:** ] Please indicate whether or not you ever use the following websites or apps.

[ **PN: IF CATI: SHOW FOR FIRST ITEM:** ] Please indicate whether or not you ever use the following websites or apps. First, **(INSERT ITEM)**. **(READ LIST)**

[ **PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS:** ] What about **(INSERT ITEM)**? **(READ AS NECESSARY: Do you ever use (INSERT ITEM)? (READ LIST IF NECESSARY))**

[ **PN: IF CATI: INTERVIEWER: IF R SAYS "Rarely," "Hardly ever," "Occasionally," Or something similar, ENTER AS "Yes, you use this."** ]

**BATTERY ITEMS:**

- a Facebook
- b YouTube
- c [ **PN: IF WEB:** ] X (formerly Twitter) [ **PN: IF CATI:** ] X (formerly known as Twitter)
- d Instagram
- e Snapchat
- f WhatsApp
- g LinkedIn
- [ **PN: No item H** ]
- i TikTok
- j Reddit
- [ **PN: No item K** ]
- l Nextdoor
- m Rumble
- n Truth Social

**RESPONSE CATEGORIES:**

- 1 [ **PN: IF WEB:** ] Yes, use this [ **PN: IF CATI** ] Yes, you use this
- 2 [ **PN: IF WEB:** ] No, don't use this [ **PN: IF CATI** ] No, you don't use this
- 98 [ **PN: IF CATI:** ] (DO NOT READ) Don't know
- 99 [ **PN: IF CATI:** ] (DO NOT READ) Refused / [ **PN: IF WEB:** ] Web blank

**BAT: SOCIALNEWS2****ASK IF USES ANY SOCIAL MEDIA SITES (SMUSEa-n=1):**

**[ PN: ONLY SHOW SOCIAL MEDIA SITES THAT ARE USED (SMUSEa-n=1); RANDOMIZE ITEMS IN THE SAME ORDER AS SMUSE; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family.

**[ PN: IF CATI: SHOW FOR FIRST ITEM: ]** Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. First, **(INSERT ITEM)**. **(READ LIST)**

**[ PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS: ]** What about on **(INSERT ITEM)**? **(READ AS NECESSARY: Do you regularly get news or news headlines on **(INSERT ITEM)**? **(READ LIST IF NECESSARY)**)**

**[ PN: IF CATI: INTERVIEWER: IF R SAYS "Several times a day," "Several times a week," Or something similar, ENTER AS "Yes, you regularly get news on this." ]**

**BATTERY ITEMS:**

- a Facebook
- b YouTube
- c **[ PN: IF WEB ]** X (formerly Twitter) **[ PN: IF CATI: ]** X (formerly known as Twitter)
- d Instagram
- e Snapchat
- f WhatsApp
- g LinkedIn
- [ PN: No item H ]**
- i TikTok
- j Reddit
- [ PN: No item K ]**
- L Nextdoor
- m Rumble
- n Truth Social

**RESPONSE CATEGORIES:**

- 1 **[ PN: IF WEB: ]** Yes, regularly get news on this **[ PN: IF CATI: ]** Yes, you regularly get news on this
- 2 **[ PN: IF WEB: ]** No, don't regularly get news on this **[ PN: IF CATI: ]** No, you don't regularly get news on this
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank



**QUE: NEWSINF****ASK IF GETS NEWS ON SOCIAL MEDIA (NEWSPLAT\_DIGb=2,3,4):**

The next few questions are about individuals who have a large following on social media and often post about news or political or social issues. These people are sometimes referred to as "news influencers."

Do you regularly get news from news influencers on social media?

**[ PN: IF CATI: ] (READ LIST IF NECESSARY)**

- 1 **[ PN: IF WEB: ]** Yes, I regularly get news from news influencers on social media **[ PN: IF CATI: ]** Yes, you regularly get news from news influencers on social media
- 2 **[ PN: IF WEB: ]** No, I do not regularly get news from news influencers on social media **[ PN: IF CATI: ]** No, you do not regularly get news from news influencers on social media
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**BAT: NEWSINFTYPE****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

**[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Do you ever get each of the following types of information from news influencers on social media?

**[ PN: IF CATI: SHOW FOR FIRST ITEM: ]** Do you ever get each of the following types of information from news influencers on social media? First, **(INSERT ITEM)**. **(READ LIST IF NECESSARY)**

**[ PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS: ]** What about **(INSERT ITEM)**? **(READ AS NECESSARY: Do you ever get this type of information from news influencers on social media? (READ LIST IF NECESSARY))**

**BATTERY ITEMS:**

- a Basic facts about issues or events
- b Opinions or takes on issues or events
- c Information about a breaking news event as it is happening
- d Funny posts or videos about issues or events

**RESPONSE CATEGORIES:**

- 1 **[ PN: IF WEB: ]** Yes, I get this from news influencers on social media **[ PN: IF CATI: ]** Yes, you get this from news influencers on social media
- 2 **[ PN: IF WEB: ]** No, I don't get this from news influencers on social media **[ PN: IF CATI: ]** No, you don't get this from news influencers on social media
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**QUE: NEWSINFINFORM****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):****[ PN: ROTATE OPTIONS 1 AND 2, HOLDING OPTIONS 3, 98, AND 99 LAST. INCLUDE ROTATION IN DATA FILE ]**

Overall, would you say news influencers on social media have...

**[ PN: IF CATI: ] (READ LIST)**

- 1 Helped you better understand current events and civic issues
- 2 Made you more confused about current events and civic issues
- [ PN: INSERT A LINE OF SPACE ]**
- 3 Not made much of a difference
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**QUE: NEWSINFOPINION****ASK IF GETS OPINIONS FROM NEWS INFLUENCERS (NEWSINFTYPE\_b=1):****[ PN: ROTATE OPTIONS 1 AND 2, HOLDING OPTIONS 3, 4, AND 99 LAST. INCLUDE ROTATION IN DATA FILE ]**

Do the news influencers you see on social media mostly share opinions that you...

**[ PN: IF CATI: ] (READ LIST)**

- 1 Agree with
- 2 Disagree with
- 3 About equally agree and disagree with
- [ PN: INSERT A LINE OF SPACE ]**
- 4 **[ PN: IF WEB: ]** Not sure **[ PN: IF CATI: ]** Or are you not sure?
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**QUE: NEWSINFDIFF****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):****[ PN: ROTATE OPTIONS 1-5/5-1; INCLUDE ROTATION IN DATA FILE ]**

Thinking about the news you get from news influencers on social media, how different is it from the news you get from other sources?

**[ PN: IF CATI: ] (READ LIST)**

- 1 Extremely different
- 2 Very different
- 3 Somewhat different
- 4 Not too different
- 5 Not at all different
- 98 **[ PN: IF CATI: ]** (DO NOT READ) Don't know
- 99 **[ PN: IF CATI: ]** (DO NOT READ) Refused / **[ PN: IF WEB: ]** Web blank

**QUE: NEWSINFCONNECT****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

Are there any news influencers on social media that you feel you have a personal connection to, even if you haven't met them in person?

[ **PN: IF CATI:** ] (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 [ **PN: IF CATI:** ] (DO NOT READ) Don't know
- 99 [ **PN: IF CATI:** ] (DO NOT READ) Refused / [ **PN: IF WEB:** ] Web blank

**QUE: NEWSINFFOLLOW****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

[ **PN: IF WEB:** ] Do you follow or subscribe to any news influencers on social media (e.g. Facebook, X (formerly Twitter), TikTok or YouTube)?

[ **PN: IF CATI:** ] Do you follow or subscribe to any news influencers on social media sites, for example, on Facebook; X, formerly known as Twitter; TikTok; or YouTube?

[ **PN: IF CATI:** ] (READ LIST)

- 1 Yes
- 2 No
- [ **PN: INSERT A LINE OF SPACE** ]
- 3 [ **PN: IF WEB:** ] Not sure [ **PN: IF CATI:** ] Or are you not sure?
- 99 [ **PN: IF CATI:** ] (DO NOT READ) Refused / [ **PN: IF WEB:** ] Web blank

**QUE: INFLUENCER****ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

Thinking about the news influencers you see on social media, who is the first one that comes to mind?

- [ **PN: PROGRAM SINGLE LINE TEXT BOX** ]
- 98 [ **PN: IF CATI:** ] (DO NOT READ) Don't know
- 99 [ **PN: IF CATI:** ] (DO NOT READ) Refused / [ **PN: IF WEB:** ] Web blank

**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**