2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 159 NOVEMBER 2024
FINAL QUESTIONNAIRE
NOVEMBER 12 – 17, 2024

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

TXT: WS0
ASK IF WEB (XCHANNEL=1):

Welcome! We are glad to have you as a member of the American Trends Panel. The survey should take about 15 minutes for most people to complete.

Before you begin the survey, here are some things to note.

NAVIGATING:
- Do not use the browser's back button or browser menus while taking the survey. To move from page to page, use the navigation buttons at the bottom of each screen as you move through the survey. Use "BACK" to go back to an earlier question. Use "NEXT" to go to the next question.
- Do not have your survey link open in two different browsers and/or devices at the same time.

ANSWERING QUESTIONS:
- Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer.
- Please answer each question by selecting the item or category that best describes your response. If you wish to skip a question, please click or tap the "NEXT" button.
- To select responses in questions with buttons, click on the button beside your response. If a question asks for a text response, click in the box, and begin typing.

FINISH LATER:
If you start taking the survey and need to return later to finish it, you may do so. When you wish to resume, just click the link in your email or text message. It will take you to the last question you answered.

Please click or tap the Next button below to begin your survey.

CATI INTRODUCTION
Voicemail Message
[PN: LEAVE VOICEMAIL TWICE, THE FIRST AND SECOND TIME A CALL GOES TO VOICEMAIL FOR LL OR CELL; SET FOR CALLBACK]

Hello, I am calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. We will try to reach you again. Or you can give us a call back at 1-800-314-8847 to take your survey at a time that is convenient for you.

QUE: CS1
ASK IF CATI (XCHANNEL=2):

Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance.

May I please speak to **[PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT** "the member of this household who joined the American Trends Panel" **]**?

(READ IF PERSON ON PHONE ASKS THE PURPOSE OF CALL: [PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT: "An adult at this number" **]** joined the American Trends Panel. We are reaching out to them for their next survey opportunity.)

1   Respondent already on the phone
2   Respondent coming to phone
3   Respondent is unavailable
99   Refused

[PN: IF CS1=1,2, CONTINUE]
[PN: IF CS1=3, GET NAME AND SET FOR CALLBACK]
[PN: IF CS1=99, THANK AND TERMINATE – RECORD AS 'CS1-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 40) (SET AS UNRESOLVED)]
[PN: CS1 TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

QUE: CS1T
ASK IF RESPONDENT IS ON PHONE OR COMING TO PHONE (CS1=1,2):
[PN: IF RESPONDENT CAME TO PHONE (CS1=2), INSERT TEXT AS SHOWN]

[PN: IF CS1=2 INSERT "Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance." **]** Thank you for being a valued member of the American Trends Panel.

1   Continue
99   Refusal

[PN: IF CS1T=1, CONTINUE]
[PN: IF CS1T=99, THANK AND TERMINATE – RECORD AS 'CS1T-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 42) (SET AS UNRESOLVED)]
[PN: CS1T TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

QUE: CS2
ASK IF CATI (XCHANNEL=2):

Before we continue, are you driving or doing any activity requiring your full attention?

1 Yes, driving
2 No, not driving
98 **[PN: IF CATI:]** (DO NOT READ) Don't know
99 **[PN: IF CATI:]** (DO NOT READ) Refused

[PN: IF CS2=2, CONTINUE]
[PN: IF CS2=1, GET NAME AND SET FOR CALLBACK]
[PN: IF CS2=98, 99, THANK AND TERMINATE – RECORD AS 'CS2-SCREENING REFUSAL' (CODE 41)]
[PN: CS2 TERMINATION TEXT: "Thank you for your time. Have a good day/evening." **]**

-------------------------------MAIN QUESTIONNAIRE BEGINS HERE----------------------------------
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ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

TXT: TRANSITIONTGIVING
DISPLAY TO ALL:
On another topic…

QUE: TGIVING1
ASK ALL:

Do you celebrate Thanksgiving?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1   Yes
2   No
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGTIME
ASK IF CELEBRATES THANKSGIVING (TGIVING1=1):

What time do you generally prefer to have Thanksgiving dinner?

[PN: IF CATI:] (READ LIST)

1   **[PN: IF CATI:]** In the morning, before 12 PM **[PN: IF WEB:]** In the morning (before 12 PM)
2   **[PN: IF CATI:]** In the early afternoon, between 12 PM and 3 PM **[PN: IF WEB:]** In the early afternoon (between 12 PM and 3 PM)
3   **[PN: IF CATI:]** In the late afternoon, between 3 PM and 6 PM **[PN: IF WEB:]** In the late afternoon (between 3 PM and 6 PM)
4   **[PN: IF CATI:]** In the evening, after 6 PM **[PN: IF WEB:]** In the evening (after 6 PM)
[PN: INSERT A LINE OF SPACE]
5   **[PN: IF CATI:]** Or don't you have a preference **[PN: IF WEB:]** Don't have a preference
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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BAT: TGIVINGPRAY
ASK IF CELEBRATES THANKSGIVING (TGIVING1=1):
[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] Does someone at your Thanksgiving dinner typically…

[PN: IF CATI: READ FOR ALL ITEMS:] Does someone at your Thanksgiving dinner typically… **(INSERT ITEM)**? **(READ LIST IF NECESSARY)**

BATTERY ITEMS:
a   Say a prayer or blessing
b   Say things they are thankful for

RESPONSE CATEGORIES:
1   Yes
2   No
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGPEOP1
ASK IF CELEBRATES THANKSGIVING (TGIVING1=1):

This year, do you plan to…

[PN: IF CATI:] (READ LIST)

1   Have Thanksgiving dinner with other people
2   Have Thanksgiving dinner alone
3   Not have Thanksgiving dinner
[PN: INSERT A LINE OF SPACE]
4   **[PN: IF CATI:]** Or are you not sure yet? **[PN: IF WEB:]** Not sure yet
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGPEOP2
ASK IF PLANS TO HAVE THANKSGIVING DINNER WITH OTHER PEOPLE THIS YEAR
(TGIVINGPEOP1=1):

How many other people do you expect at your Thanksgiving dinner this year, not counting yourself?

[PN: IF CATI:] (READ LIST)

1   1 to 2
2   3 to 5
3   6 to 10
4   11 to 20
5   More than 20
[PN: INSERT A LINE OF SPACE]
6   **[PN: IF CATI:]** Or are you not sure yet? **[PN: IF WEB:]** Not sure yet
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGLOC
ASK IF PLANS TO HAVE THANKSGIVING DINNER THIS YEAR (TGIVINGPEOP1=1,2):

Where do you plan to have Thanksgiving dinner this year?

[PN: IF CATI:] (READ LIST)

1   Your home
2   Someone else's home
3   A restaurant, hotel or other public place
[PN: INSERT A LINE OF SPACE]
4   **[PN: IF CATI:]** Or are you not sure yet? **[PN: IF WEB:]** Not sure yet
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGTRAV1
**ASK IF PLANS TO HAVE THANKSGIVING DINNER SOMEWHERE OTHER THAN AT HOME THIS
YEAR (TGIVINGLOC=2,3):**

What's the main way you plan to travel from your home to where you'll be having Thanksgiving
dinner this year?

[PN: IF CATI:] (READ LIST)

1   Walk
2   **[PN: IF CATI:]** Take local public transit, for example, the subway **[PN: IF WEB:]**
         Take local public transit (e.g., subway)
3   Drive
4   Take a regional bus
5   Take a regional train
6   Fly
7   Another way
[PN: INSERT A LINE OF SPACE]
8   **[PN: IF CATI:]** Or are you not sure yet? **[PN: IF WEB:]** Not sure yet
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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QUE: TGIVINGTRAV2
**ASK IF PLANS TO HAVE THANKSGIVING DINNER SOMEWHERE OTHER THAN AT HOME THIS
YEAR (TGIVINGLOC=2,3):**

How long do you expect it to take to travel from your home to where you'll be having
Thanksgiving dinner this year?

[PN: IF CATI:] (READ LIST)

1   Less than 30 minutes
2   30 minutes to less than 1 hour
3   1 hour to less than 3 hours
4   3 hours to less than 6 hours
5   6 hours or more
[PN: INSERT A LINE OF SPACE]
6   **[PN: IF CATI:]** Or are you not sure yet? **[PN: IF WEB:]** Not sure yet
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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BAT: TGIVINGACTIVITIES
ASK IF CELEBRATES THANKSGIVING (TGIVING1=1):
[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS RCHOUTIMP; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

How likely is it that you will do each of the following things on Thanksgiving Day this year?

[PN: IF CATI: READ FOR FIRST ITEM:] How likely is it that you will do each of the following things on Thanksgiving Day this year? First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next... **(INSERT ITEM)**.
(READ AS NECESSARY: How likely is it that you will do this on Thanksgiving Day this year? **(READ LIST))**

BATTERY ITEMS:
a   **ASK IF FORM 2 (X_FORM=2): [PN: IF CATI:]** Participate in a community walk or run, for example, a "turkey trot" **[PN: IF WEB:]** Participate in a community walk or run (e.g., a "turkey trot")
b   **ASK IF FORM 2 (X_FORM=2):** Play sports
c   **ASK IF FORM 2 (X_FORM=2):** Watch sports
d   **ASK IF FORM 2 (X_FORM=2):** Watch a parade
e   **ASK IF FORM 2 (X_FORM=2):** Go to a bar
f   **ASK IF FORM 2 (X_FORM=2):** Go to a movie
g   **ASK IF FORM 1 (X_FORM=1):** Do holiday shopping
h   **ASK IF FORM 1 (X_FORM=1):** Volunteer somewhere
i   **ASK IF FORM 1 (X_FORM=1):** Donate food or goods
j   **ASK IF FORM 1 (X_FORM=1):** Talk about the recent presidential election
k   **ASK IF FORM 1 (X_FORM=1): [PN: IF CATI:]** Talk about pop culture, for example, music or movies **[PN: IF WEB:]** Talk about pop culture (e.g., music or movies)
l   **ASK IF FORM 1 (X_FORM=1):** Talk about work or school

RESPONSE CATEGORIES:
1   Extremely likely
2   Very likely
3   Somewhat likely
4   Not too likely
5   Not at all likely
98   **[PN: IF CATI:]** (DO NOT READ) Don't know
99   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

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ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE