

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 158 OCTOBER 2024
FINAL QUESTIONNAIRE
OCTOBER 21 – 27, 2024**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
Source: Randomly assigned for each survey.

[PN: START TIMER]

TXT: WS0

ASK IF WEB (XCHANNEL=1):

Welcome! We are glad to have you as a member of the American Trends Panel. The survey should take about 15 minutes for most people to complete.

Before you begin the survey, here are some things to note.

NAVIGATING:

- Do not use the browser's back button or browser menus while taking the survey. To move from page to page, use the navigation buttons at the bottom of each screen as you move through the survey. Use "BACK" to go back to an earlier question. Use "NEXT" to go to the next question.
- Do not have your survey link open in two different browsers and/or devices at the same time.

ANSWERING QUESTIONS:

- Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer.
- Please answer each question by selecting the item or category that best describes your response. If you wish to skip a question, please click or tap the "NEXT" button.
- To select responses in questions with buttons, click on the button beside your response. If a question asks for a text response, click in the box, and begin typing.

FINISH LATER:

If you start taking the survey and need to return later to finish it, you may do so. When you wish to resume, just click the link in your email or text message. It will take you to the last question you answered.

Please click or tap the Next button below to begin your survey.

CATI INTRODUCTION

Voicemail Message

[PN: LEAVE VOICEMAIL TWICE, THE FIRST AND SECOND TIME A CALL GOES TO VOICEMAIL FOR LL OR CELL; SET FOR CALLBACK]

Hello, I am calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. We will try to reach you again. Or you can give us a call back at 1-800-314-8847 to take your survey at a time that is convenient for you.

QUE: CS1

ASK IF CATI (XCHANNEL=2):

Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance.

May I please speak to **[PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT "the member of this household who joined the American Trends Panel"]**?

(READ IF PERSON ON PHONE ASKS THE PURPOSE OF CALL: [PN: INSERT PANELIST NAME; IF NO PANELIST NAME INSERT "An adult at this number"] joined the American Trends Panel. We are reaching out to them for their next survey opportunity.)

- 1 Respondent already on the phone
- 2 Respondent coming to phone
- 3 Respondent is unavailable
- 99 Refused

[PN: IF CS1=1,2, CONTINUE]

[PN: IF CS1=3, GET NAME AND SET FOR CALLBACK]

[PN: IF CS1=99, THANK AND TERMINATE – RECORD AS 'CS1-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 40) (SET AS UNRESOLVED)]

[PN: CS1 TERMINATION TEXT: "Thank you for your time. Have a good day/evening."]

QUE: CS1T

ASK IF RESPONDENT IS ON PHONE OR COMING TO PHONE (CS1=1,2):

[PN: IF RESPONDENT CAME TO PHONE (CS1=2), INSERT TEXT AS SHOWN]

[PN: IF CS1=2 INSERT "Hello, my name is _____ calling on behalf of Pew Research Center's American Trends Panel. This is NOT a sales call. This call may be monitored or recorded for quality assurance."] Thank you for being a valued member of the American Trends Panel.

- 1 Continue
- 99 Refusal

[PN: IF CS1T=1, CONTINUE]

[PN: IF CS1T=99, THANK AND TERMINATE – RECORD AS 'CS1T-SCREENING REFUSAL' AND SET FOR REFUSAL CONVERSION (CODE 42) (SET AS UNRESOLVED)]

[PN: CS1T TERMINATION TEXT: "Thank you for your time. Have a good day/evening."]

QUE: CS2

ASK IF CATI (XCHANNEL=2):

Before we continue, are you driving or doing any activity requiring your full attention?

- 1 Yes, driving
- 2 No, not driving
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused

[**PN: IF CS2=2, CONTINUE**]

[**PN: IF CS2=1, GET NAME AND SET FOR CALLBACK**]

[**PN: IF CS2=98, 99, THANK AND TERMINATE – RECORD AS 'CS2-SCREENING REFUSAL' (CODE 41)**]

[**PN: CS2 TERMINATION TEXT:** "Thank you for your time. Have a good day/evening."]

[**PN: END TIMER**]

[**PN: START TIMER**]

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

TXT:

[**PN: DISPLAY TO ALL:**]

On another topic...

QUE: CLIM9

ASK ALL:

How much, if at all, do you think global climate change is currently affecting your local community?

[**PN: IF CATI:**] (**READ LIST**)

- 1 A great deal
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

TXT:**[PN: RANDOMIZE ORDER OF EN7 AND EN8; INCLUDE RANDOMIZATION IN DATA FILE]****QUE: EN7****ASK ALL:**

How much do you think human activity, such as the burning of fossil fuels, contributes to global climate change?

[PN: IF CATI:] (READ LIST)

- 1 A great deal
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

TXT:**[PN: RANDOMIZE ORDER OF EN7 AND EN8; INCLUDE RANDOMIZATION IN DATA FILE]****QUE: EN8****ASK ALL:**

How much do you think natural patterns in the Earth's environment contribute to global climate change?

[PN: IF CATI:] (READ LIST)

- 1 A great deal
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

BAT: CLIMENO**ASK ALL:**

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How much do you think each of the following is doing to help reduce the effects of global climate change?

[PN: IF CATI: READ FOR FIRST ITEM:] How much do you think each of the following is doing to help reduce the effects of global climate change?

[PN: IF CATI: READ FOR FIRST ITEM:] First, **(INSERT ITEM)**. How much do you think **(INSERT ITEM)** is/are doing to help reduce the effects of global climate change? **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY)**: How much do you think **(INSERT ITEM)** is/are doing to help reduce the effects of global climate change? **(READ LIST)**

BATTERY ITEMS:

- a **ASK IF FORM 1 (X_FORM=1):** Large businesses and corporations
- b **ASK IF FORM 2 (X_FORM=2):** The energy industry
- c **ASK IF FORM 1 (X_FORM=1):** Ordinary Americans
- d **ASK IF FORM 2 (X_FORM=2):** Environmental advocacy organizations
- e **ASK ALL:** You, yourself, as an individual
- f **ASK IF FORM 1 (X_FORM=1):** Your state elected officials
- g **ASK IF FORM 2 (X_FORM=2):** Your local community

RESPONSE CATEGORIES:

- 1 Too much
- 2 Too little
- 3 About the right amount
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

BAT: CCPOLICY**ASK ALL:**

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Do you favor or oppose the following proposals to reduce the effects of global climate change?

[**PN: IF CATI: READ FOR FIRST ITEM:**] Do you favor or oppose the following proposals to reduce the effects of global climate change?

[**PN: IF CATI: READ FOR FIRST ITEM:**] First, **(INSERT ITEM)**. Do you favor or oppose this proposal to reduce the effects of global climate change? **(READ LIST)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, **(INSERT ITEM)**. **(READ AS NECESSARY:** Do you favor or oppose this proposal to reduce the effects of global climate change? **(READ LIST))**

BATTERY ITEMS:

- a Planting about a trillion trees around the world to absorb carbon emissions in the atmosphere
- b Taxing corporations based on the amount of carbon emissions they produce
- c Providing a tax credit to encourage businesses to develop technology which captures and stores carbon emissions so they do not enter the atmosphere
- d Requiring power plants to eliminate all carbon emissions by 2040
- e Requiring oil and gas companies to seal methane gas leaks from oil wells
- f Providing a tax credit to Americans who improve their home energy efficiency, such as by installing heat pumps or adding insulation

RESPONSE CATEGORIES:

- 1 Favor
- 2 Oppose
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

TXT:

[PN: RANDOMIZE ORDER OF CLIM5 AND CLIM6; INCLUDE RANDOMIZATION IN DATA FILE]

QUE: CLIM5

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CLIM6, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Do you think policies aimed at reducing the effects of global climate change generally...

[PN: IF CATI:] (READ LIST)

- 1 Help the U.S. economy
- 2 Hurt the U.S. economy
- 3 Make no difference for the U.S. economy
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

TXT:

[PN: RANDOMIZE ORDER OF CLIM5 AND CLIM6; INCLUDE RANDOMIZATION IN DATA FILE]

QUE: CLIM6

ASK ALL:

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CLIM5, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Do you think policies aimed at reducing the effects of global climate change generally...

[PN: IF CATI:] (READ LIST)

- 1 Do more good than harm for the environment
- 2 Do more harm than good for the environment
- 3 Make no difference for the environment
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

BAT: CCPROP**ASK ALL:**

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Thinking about proposals to reduce the effects of global climate change, how important is each of the following considerations to you personally?

[**PN: IF CATI: READ FOR FIRST ITEM:**] Thinking about proposals to reduce the effects of global climate change, how important is each of the following considerations to you personally?

[**PN: IF CATI: READ FOR FIRST ITEM:**] First, **(INSERT ITEM)**. How important is this consideration to you personally? **(READ LIST)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, **(INSERT ITEM)**. **(READ AS NECESSARY:** Thinking about proposals to reduce the effects of global climate change, how important is this consideration to you personally? **(READ LIST))**

BATTERY ITEMS:

- a Getting the U.S. to net-zero carbon emissions as quickly as possible
- b Making sure proposals help lower-income communities
- c Limiting the burden of regulations on businesses
- d Increasing job and economic growth
- e Keeping consumer costs low
- f Protecting the quality of the environment for future generations

RESPONSE CATEGORIES:

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

QUE: CCFUTRYOU2**ASK ALL:**

In your lifetime, do you think you will have to make sacrifices in your everyday life because of global climate change?

[**PN: IF CATI:**] **(IF YES, PROBE:** Do you think you will have to make major sacrifices or minor sacrifices?)

- 1 Yes, major sacrifices
- 2 Yes, minor sacrifices
- 3 No, I won't have to make any sacrifices
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

BAT: CLIMFEEL2**ASK ALL:**

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Thinking about news and information on climate change you've come across recently, did it make you feel...

[**PN: IF CATI: READ FOR FIRST ITEM:**] Thinking about news and information on climate change you've come across recently, did it make you feel... **(INSERT ITEM)?**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, did it make you feel... **(INSERT ITEM)? (READ AS NECESSARY:** Thinking about news and information on climate change you've come across recently, did it make you feel... **(INSERT ITEM)? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

- a **ASK IF FORM 1 (X_FORM=1):** Motivated to do more to address climate change
- b **ASK IF FORM 1 (X_FORM=1):** Annoyed there is so much attention on this issue
- c **ASK IF FORM 1 (X_FORM=1):** Confused about all the information out there
- d **ASK IF FORM 1 (X_FORM=1):** Sad about what is happening to the Earth
- e **ASK IF FORM 2 (X_FORM=2):** Anxious about the future
- f **ASK IF FORM 2 (X_FORM=2):** Optimistic we can address climate change
- g **ASK IF FORM 2 (X_FORM=2):** Suspicious of the groups and people pushing for action on this issue
- h **ASK ALL:** Frustrated that there's so much political disagreement
- i **ASK IF FORM 2 (X_FORM=2):** Guilty that you are not doing more to address climate change

RESPONSE CATEGORIES:

- 1 Yes
- 2 No
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE