

# Topline

**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 138 NATIONAL SURVEY OF LATINOS  
NOVEMBER 6-19, 2023  
LATINO ADULTS TOTAL N=5,078**

**NOTE: "U.S. LATINO" REFERS TO U.S. LATINO ADULTS. ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. PERCENTAGES GREATER THAN ZERO BUT LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). A HYPHEN (-) INDICATES THAT THE SAMPLE SIZE FOR A GIVEN SUBGROUP IS TOO SMALL TO REPORT FOR THAT QUESTION OR THAT THE RESPONSES FOR A GIVEN SUBGROUP ARE NOT DISPLAYED. ROWS/COLUMNS MAY NOT TOTAL TO 100% OR NETS DUE TO ROUNDING. FOREIGN BORN INCLUDE THOSE BORN IN PUERTO RICO OR OTHER U.S. TERRITORIES, UNLESS OTHERWISE NOTED. FOR MORE INFORMATION, REFER TO THE [METHODODOGY](#).**

**BEFORE 2019, ALL SURVEYS OF HISPANICS BY PEW RESEARCH CENTER WERE CONDUCTED BY TELEPHONE. PHONE TRENDS THAT ARE COMPARABLE TO THOSE FROM SURVEYS OF HISPANICS CONDUCTED ONLINE (BASED ON FINDINGS FROM [A MODE EFFECT STUDY](#)) ARE LABELED AS "PHONE TREND FOR COMPARISON." IN THESE CASES, READERS CAN DIRECTLY COMPARE PHONE AND ONLINE RESULTS OVER TIME.**

**THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE OR PREVIOUSLY RELEASED.**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
<b>Total Hispanic respondents</b>	5,078	+/- 2.0% points
<i>Foreign born</i>	2,314	+/- 3.1% points
<i>U.S. born</i>	2,688	+/- 2.7% points
<i>2nd generation</i>	1,573	+/- 3.5% points
<i>3rd or higher gen.</i>	1,091	+/- 4.3% points
<i>Women</i>	2,600	+/- 2.7% points
<i>Men</i>	2,392	+/- 3.1% points

## ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

### ASK ALL:

MACHISMO1    Have you heard of the term machismo, or not?

<u>Total</u>		<u>Foreign born</u>	<u>U.S. born</u>	<u>- Among U.S. born -</u>		<u>Women</u>	<u>Men</u>
				<u>2nd gen.</u>	<u>3rd or higher gen.</u>		
83	Yes	90	78	84	69	85	81
16	No	10	22	16	30	14	18
1	No answer	1	1	*	2	1	1

**ASK IF HAS HEARD OF MACHISMO (MACHISMO1=1):**MACHISMO2 In your own words, what does the term machismo mean? **[OPEN END]**<sup>1</sup>

<u>Total</u>		<u>Foreign born</u>	<u>U.S. born</u>	<u>- Among U.S. born -</u>		<u>Women</u>	<u>Men</u>
				<u>2nd gen.</u>	<u>3rd or higher gen.</u>		
25	The belief that men are superior to or better than women	34	16	20	10	27	23
22	Acting with emphasized or prideful masculinity <b>(NET)</b>	9	37	31	46	18	26
20	Acting with emphasized masculinity	7	34	29	44	17	24
3	Having masculine pride	2	3	3	3	2	3
19	The belief that men and women should have certain roles in society based on gender <b>(NET)</b>	25	14	17	8	23	16
13	Men's role should be as leaders or decision makers	19	8	9	6	15	11
6	Women's role should be taking care of the home or children	8	4	6	1	8	3
3	Men and women should have certain roles in society based on gender (general)	3	3	4	2	3	2
17	Acting dominating or aggressive <b>(NET)</b>	19	14	15	13	20	13
12	Acting dominating	14	9	10	7	14	9
5	Acting aggressive	4	5	5	6	6	4
12	Acting strong, tough or unemotional <b>(NET)</b>	5	19	15	26	11	13
10	Acting strong or tough	4	17	13	25	9	11
2	Acting unemotional	1	3	3	3	3	2
11	Acting self-important or egotistical	10	11	12	11	11	10
10	Women and men are not treated equally in society/Discrimination against women	11	9	11	6	10	10
7	Social or cultural expectations of masculinity <b>(NET)</b>	5	9	8	11	7	6
4	Expectations of masculinity (general)	3	6	5	7	4	4
3	Expectations of masculinity among Hispanics	2	4	3	4	3	3
6	Acting confident, chivalrous or protective <b>(NET)</b>	2	9	7	13	4	7
3	Acting confident	1	6	4	8	3	4
2	Acting chivalrous	1	3	3	3	1	3
1	Acting protective	1	1	1	2	1	1
1	Having sexual prowess or virility	1	2	2	2	1	1
3	Other	4	2	2	3	3	4
1	Don't know	1	1	1	1	1	1
14	Refused	15	10	10	9	13	14
<i>n</i> =		<i>n</i> =	<i>n</i> =	<i>n</i> =	<i>n</i> =	<i>n</i> =	<i>n</i> =
4,487		2,153	2,278	1,390	869	2,299	2,125

<sup>1</sup> Verbatim open-ended responses have been coded into categories. Figures add to more than 100% because up to three categories were coded per response.

**ASK IF HAS HEARD OF MACHISMO (MACHISMO1=1):**

MACHISMO3 How often, if ever, do you behave in a way that you consider to be consistent with machismo?  
**[RANDOMIZE ORDER OF RESPONSE OPTIONS 1-5, 5-1 IN SAME ORDER AS ENOUGHTIME]**

<u>Total</u>		<u>Foreign born</u>	<u>U.S. born</u>	<u>- Among U.S. born -</u> <u>2nd gen.      3rd or higher gen.</u>		<u>Women</u>	<u>Men</u>
22	Extremely/Very often/ Sometimes <b>(NET)</b>	20	25	23	28	17	28
2	Extremely often	2	1	1	2	1	2
4	Very often	4	5	5	5	3	6
16	Sometimes	14	19	18	21	12	21
76	Rarely/Never <b>(NET)</b>	79	74	75	72	81	71
28	Rarely	29	29	28	29	23	34
48	Never	50	45	47	42	58	37
1	No answer	2	1	2	1	2	1
<i>n=</i> 4,487		<i>n=</i> 2,153	<i>n=</i> 2,278	<i>n=</i> 1,390	<i>n=</i> 869	<i>n=</i> 2,299	<i>n=</i> 2,125

**ASK IF HAS HEARD OF MACHISMO (MACHISMO1=1):**

MACHISMO4 Do you think machismo among Hispanics is a... **[RANDOMIZE ORDER OF RESPONSE  
OPTIONS 1-5, 5-1, WITH OPTION 6 ALWAYS LAST]**

<u>Total</u>		<u>Foreign born</u>	<u>U.S. born</u>	<u>- Among U.S. born -</u> <u>2nd gen.      3rd or higher gen.</u>		<u>Women</u>	<u>Men</u>
7	Very/Somewhat good thing <b>(NET)</b>	3	10	8	14	4	9
2	Very good thing	1	2	2	3	1	2
5	Somewhat good thing	2	8	6	11	3	7
18	Neither good nor bad thing	12	25	21	32	14	23
73	Very/Somewhat bad thing <b>(NET)</b>	83	63	69	52	79	66
29	Somewhat bad thing	28	30	30	30	29	29
44	Very bad thing	55	33	39	22	51	37
1	Machismo does not currently exist among Hispanics	1	1	1	1	1	1
1	No answer	1	1	1	1	1	1
<i>n=</i> 4,487		<i>n=</i> 2,153	<i>n=</i> 2,278	<i>n=</i> 1,390	<i>n=</i> 869	<i>n=</i> 2,299	<i>n=</i> 2,125

**ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**