

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 154 SEPTEMBER 2024
FINAL QUESTIONNAIRE
SEPTEMBER 3-15, 2024**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

SAMPLE SOURCE FOR SURVEY PROGRAMMING LOGIC

SAMPSOURCE

- 2 Opinion Panel (OP)
 - 7 ATP
-

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

[**PN: CREATED VARIABLE X_FORM. RANDOMLY ASSIGN SAMPSOURCE=2 RESPONDENTS TO ONE OF TWO FORMS (X_FORM=1 OR X_FORM=2); INCLUDE IN DATA FILE**]

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
Source: Randomly assigned for each survey

X_GENDER

- 1 A man
- 2 A woman
- 3 In some other way
- 4 Refused

Note: Flag to identify gender among ATP panelists only.
Source: Frame file variable F_GENDER. Same codes as F_GENDER.

X_CHNGCHECKW150

- 1 Changing to online gift codes (based on W150 response)
- 2 Continuing to receive checks (based on W150 response)
- 3 Other

Note: Flag to identify incentive types on the closing screen for ATP panelists only.
Source: CHNGCHECK from W150.

- If CHNGCHECK_W150=1, X_CHNGCHECKW150=1
 - If CHNGCHECK_W150=2,99, X_CHNGCHECKW150=2
 - Otherwise, X_CHNGCHECKW150=3
-

 -----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

TXT:

[PN: RANDOMIZE ORDER OF BOYS AND GIRLS; RECORD RANDOMIZATION IN DATA FILE]¹

BAT: BOYS

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-2/2-1 HOLDING 3, 98, AND 99 LAST IN ORDER; RECORD RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] When it comes to raising boys, how much emphasis would you say there is on each of the following these days?

[PN: IF CATI: **SHOW FOR FIRST ITEM:**] When it comes to raising boys, how much emphasis would you say there is on each of the following these days? First, on **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: **SHOW FOR SUBSEQUENT ITEMS:**] What about on **(INSERT ITEM)? (READ AS NECESSARY:** When it comes to raising boys, how much emphasis would you say there is on **(INSERT ITEM)** these days? **(READ LIST IF NECESSARY)**)

BATTERY ITEMS:

- a Encouraging boys to be leaders
- b Encouraging boys to talk about their feelings when they are sad or upset
- c Encouraging boys to stand up for themselves
- d Encouraging boys to do well in school

RESPONSE CATEGORIES:

- 1 Too much emphasis
 - 2 Too little emphasis
 - 3 About right
 - 98 [PN: IF CATI:] (DO NOT READ) Don't know
 - 99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank
-

TXT:

[PN: RANDOMIZE ORDER OF BOYS AND GIRLS; RECORD RANDOMIZATION IN DATA FILE]

BAT: GIRLS

ASK ALL:

[RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN THE SAME ORDER AS BOYS; RECORD RANDOMIZATION AND ROTATION IN DATA FILE]

¹ For panelist experience purposes, we asked both BOYS and GIRLS of all respondents in order to give them an opportunity to weigh in on raising boys and girls. However, these items are subject to strong order effects, so we only analyzed data based on the item asked first. In all cases, form 1 respondents received BOYS first and form 2 respondents received GIRLS first. For reporting purposes, BOYS is based on X_FORM=1 [n=3,139]; GIRLS is based on X_FORM=2 [n=3,065].

[**PN: IF WEB:**] When it comes to raising girls, how much emphasis would you say there is on each of the following these days?

[**PN: IF CATI: SHOW FOR FIRST ITEM:**] When it comes to raising girls, how much emphasis would you say there is on each of the following these days? First, on **(INSERT ITEM)**? **(READ LIST)**

[**PN: IF CATI: SHOW FOR SUBSEQUENT ITEMS:**] What about on **(INSERT ITEM)**? **(READ AS NECESSARY: When it comes to raising girls, how much emphasis would you say there is on (INSERT ITEM) these days? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

- a Encouraging girls to be leaders
- b Encouraging girls to talk about their feelings when they are sad or upset
- c Encouraging girls to stand up for themselves
- d Encouraging girls to do well in school

RESPONSE CATEGORIES:

- 1 Too much emphasis
- 2 Too little emphasis
- 3 About right
- 98 [**PN: IF CATI:**] (DO NOT READ) Don't know
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank