

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 154 SEPTEMBER 2024  
FINAL TOPLINE  
SEPTEMBER 3-15, 2024  
TOTAL N=6,204**

**Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel. The other questions on this survey have been previously released.**

**"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.**

**This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.**

**American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet).**

**PN = Programming note**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	6,204	+/- 1.5 percentage points
<i>Men</i>	2,710	+/- 2.3 percentage points
<i>Women</i>	3,446	+/- 2.1 percentage points

**[PN: RANDOMIZE ORDER OF BOYS AND GIRLS]**

**BOYS**

**ASK ALL:**

**[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 LAST IN ORDER]<sup>1</sup>**

When it comes to raising boys, how much emphasis would you say there is on each of the following these days?

	<u>Too much emphasis</u>	<u>Too little emphasis</u>	<u>About right</u>	<u>No answer</u>
a. Encouraging boys to be leaders				
<i>All adults</i>				
Sep 3-15, 2024	17	36	45	1
Sep 14-28, 2017 <sup>2</sup>	15	41	43	1

<sup>1</sup> For panelist experience purposes, we asked both BOYS and GIRLS of all respondents in order to give them an opportunity to weigh in on raising boys and girls. However, these items are subject to strong order effects, so we only analyzed data based on the item asked first. In all cases, form 1 respondents received BOYS first and form 2 respondents received GIRLS first. For reporting purposes, BOYS is based on X\_FORM=1 [n=3,139]; GIRLS is based on X\_FORM=2 [n=3,065].

<sup>2</sup> BOYSF1 was asked only of form 1 in 2017 [n=2,299] and had randomization in the question stem as follows: When it comes to raising BOYS, would you say there is [RANDOMIZE: (too much emphasis) or (too little emphasis)] on each of the following these days, or is it about right?

**BOYSa. CONTINUED...**

	<u>Too much emphasis</u>	<u>Too little emphasis</u>	<u>About right</u>	<u>No answer</u>
<i>Men</i>				
Sep 3-15, 2024	15	43	42	1
Sep 14-28, 2017	13	46	40	1
<i>Women</i>				
Sep 3-15, 2024	20	31	48	2
Sep 14-28, 2017	16	38	45	1
b. Encouraging boys to talk about their feelings when they are sad or upset				
<i>All adults</i>				
Sep 3-15, 2024	14	57	29	1
Sep 14-28, 2017	11	59	29	1
<i>Men</i>				
Sep 3-15, 2024	19	51	30	*
Sep 14-28, 2017	14	52	33	1
<i>Women</i>				
Sep 3-15, 2024	8	63	27	1
Sep 14-28, 2017	8	66	25	2
c. Encouraging boys to stand up for themselves				
<i>All adults</i>				
Sep 3-15, 2024	15	37	46	1
Sep 14-28, 2017	13	40	46	1
<i>Men</i>				
Sep 3-15, 2024	12	44	43	*
Sep 14-28, 2017	12	45	42	1
<i>Women</i>				
Sep 3-15, 2024	18	31	49	2
Sep 14-28, 2017	14	35	49	2
d. Encouraging boys to do well in school				
<i>All adults</i>				
Sep 3-15, 2024	8	43	48	1
Sep 14-28, 2017	6	51	42	1
<i>Men</i>				
Sep 3-15, 2024	8	49	43	*
Sep 14-28, 2017	8	53	38	1
<i>Women</i>				
Sep 3-15, 2024	7	39	52	1
Sep 14-28, 2017	5	49	45	1

**[PN: RANDOMIZE ORDER OF BOYS AND GIRLS]****GIRLS****ASK ALL:****[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN THE SAME ORDER AS BOYS]**

When it comes to raising girls, how much emphasis would you say there is on each of the following these days?

	<u>Too much emphasis</u>	<u>Too little emphasis</u>	<u>About right</u>	<u>No answer</u>
<b>a. Encouraging girls to be leaders</b>				
<i>All adults</i>				
Sep 3-15, 2024	12	38	49	1
Sep 14-28, 2017 <sup>3</sup>	9	53	37	1
<i>Men</i>				
Sep 3-15, 2024	15	34	50	*
Sep 14-28, 2017	10	49	40	1
<i>Women</i>				
Sep 3-15, 2024	10	42	48	1
Sep 14-28, 2017	9	57	33	1
<b>b. Encouraging girls to talk about their feelings when they are sad or upset</b>				
<i>All adults</i>				
Sep 3-15, 2024	12	31	56	1
Sep 14-28, 2017	11	38	51	1
<i>Men</i>				
Sep 3-15, 2024	13	26	60	1
Sep 14-28, 2017	12	30	57	1
<i>Women</i>				
Sep 3-15, 2024	10	37	52	1
Sep 14-28, 2017	9	45	45	1
<b>c. Encouraging girls to stand up for themselves</b>				
<i>All adults</i>				
Sep 3-15, 2024	9	41	49	1
Sep 14-28, 2017	6	54	39	1
<i>Men</i>				
Sep 3-15, 2024	10	37	52	1
Sep 14-28, 2017	7	51	42	1
<i>Women</i>				
Sep 3-15, 2024	8	45	47	1
Sep 14-28, 2017	5	57	37	1

<sup>3</sup> GIRLSF2 was asked only of form 2 in 2017 [n=2,274] and had randomization in the stem as follows: When it comes to raising GIRLS, would you say there is [RANDOMIZE: (too much emphasis) or (too little emphasis)] on each of the following these days, or is it about right?

**GIRLS CONTINUED ...**

	<u>Too much emphasis</u>	<u>Too little emphasis</u>	<u>About right</u>	<u>No answer</u>
d. Encouraging girls to do well in school				
<i>All adults</i>				
Sep 3-15, 2024	8	27	64	1
Sep 14-28, 2017	7	43	49	1
<i>Men</i>				
Sep 3-15, 2024	8	24	67	*
Sep 14-28, 2017	6	37	56	*
<i>Women</i>				
Sep 3-15, 2024	8	29	62	1
Sep 14-28, 2017	7	48	43	1

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=2,449]:**

PARTYLN As of today do you lean more to...<sup>4</sup>

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
29	28	29	13	1	19	19

<sup>4</sup> Party and Partyln asked in a prior survey.